



## ABOUT



I am proactive, driven and multi-talented art director and project manager with extensive experience in photography, advertising and design. As a designer I strive to strike a balance between beauty and functionality. Good design is engaging and aesthetically pleasing but great design goes deeper by combining form, function, clear messaging, and usability above all else.

## WORK EXPERIENCE

- **CMg Design, Inc., Pasadena, CA | Jan 15 – Present**  
Art Director  
Work directly with clients and other stakeholders to develop concepts and produce final artwork for print and web. Clients include: NASA Jet Propulsion Laboratory, Annenberg Space for Photography, Staar Surgical, Hueston Hennigan, LLP.
- **Westwood College, Los Angeles CA | Mar 13 – Apr 16**  
Faculty School of Design  
Produced and coordinated lessons in a project-based curriculum.
- **2e Creative, St. Louis MO | Jun 10 – Dec 12**  
Graphic Designer  
Translated marketing strategies into creative solutions and designed for print and multimedia communications in a variety of industries. Clients included: Sigma-Aldrich, Elsevier, Alcon, Caris Life Science, ERBE.
- **Freelance Art Director | Designer, St. Louis MO | Jul 09 – Jun 10**  
Worked as an art director on a broad range of projects from web and print design, to brand positioning and identity. Clients included: Frederick Fell Publishers Inc., Belas Artes, The Hispanic Chamber of Commerce of St. Louis, Monsanto Creative Department, Hypoglycemia Foundation, Soft Surroundings, CPI Corp.
- **Switch Liberate Your Brand, St. Louis MO | Jul 08 – Jul 09**  
Art Director  
Assisted in all creative areas moving from brief to final execution. Clients included: AB, Budweiser, Bud Light, VitaminWater, Monsanto, Elsevier.
- **Hooper Camera, Los Angeles CA | Jun 03 – Oct 07**  
Photo Restoration & Archival  
Performed image archival, restoration and digital editing.
- **Frederick Fell Publishers, Inc., Hollywood FL | Aug 04 – Oct 07**  
Art Director, Book Designer  
Produced original work for book covers, editorial and dust jackets.

## TEACHING EXPERIENCE

Broward Community College, Ft. Lauderdale, FL + The Art Institute [Ft. Lauderdale, FL, Los Angeles, CA]  
+ Westwood College, Los Angeles, CA.

## INDUSTRIES

Arts & Education + Energy & Utilities + Insurance + Consumer and Business Products + Medical + Law + Non-Profit Organizations  
+ Pharmaceuticals + Publishing + Real Estate + Retail  
+ Science & Technology + Spirits.

## PROFESSIONAL SKILLS

+ Proven ability to grasp any situation, adapt, and learn quickly.  
Ability to drive projects and procedures while maintaining creativity and flexibility.  
+ Equally effective working independently or leading a team.  
Work well under pressure and enjoy challenging projects.  
+ Pre-press experience: quality control, pre-flighting, pdf and postscript files.  
+ Digital restoration, enhancement, and color adjustment.  
+ Digital experience: color conversions, color management.  
Large format printing.

## SPECIALTIES

Branding Communications + Publication Design  
+ Advertising + Package Design + Typography  
+ Environmental Graphics + Book Design  
+ Illustration + Photography.

## CLIENTS

Annenberg Space for Photography + NASA Jet Propulsion Laboratory + Staar Surgical + Hueston Hennigan LLP  
+ Los Angeles Business Journal + Sigma-Aldrich + Alcon  
+ Caris Life Science + Hispanic Chamber of Commerce of St. Louis + Frederick Fell Publishers + Budweiser  
+ Hypoglycemia Foundation + Bud Light + VitaminWater  
+ Monsanto + Elsevier + Soft Surroundings.